

BE YOU
Gerdie Harris

FW 2021



AUTUNNO INVERNO 2021

FACCIAMO MAGLIE. BELLE, VIVE, COLORATE E CHE STANNO BENE A TUTTI. MAGLIE CHE TI SCALDANO IN INVERNO E CHE TI ACCAREZZANO IN ESTATE. MAGLIE DI CASHMERE, QUELLO VERO, QUELLO DELLA MONGOLIA. RISPETTIAMO LE TRADIZIONI DI QUESTO FILATO NOBILE TRATTANDOLO CON LA CURA CHE LE REGOLE DELL'ECCELLENZA DETTANO. BE YOU HA UNO STILE NATURALMENTE ELEGANTE, LONTANO DA QUALSIASI OMOLOGAZIONE, UN SENSO DI BELLEZZA PURO, SENZA TEMPO.

“ NON HO MAI PENSATO DI CAMBIARE LE DONNE, ANZI, HO SEMPRE DESIDERATO CHE LE MIE MAGLIE POTESSE FARLE SENTIRE SE STESSE E QUINDI FARLE SORRIDERE. E SONO PROPRIO I VOLTI DELLE DONNE, I LORO MOVIMENTI, GLI SGUARDI, LE LORO ATTITUDINI CHE MI ISPIRANO E CHE TRADUCO POI IN FORME, COLORI, VOLUMI. QUESTI STESSI SGUARDI IO LI HO INCROCIATI NELLE DISTESE INFINITE DELLA MONGOLIA QUANDO NEL 2008 HO FATTO IL MIO PRIMO VIAGGIO NEL PAESE CHE MI AVREBBE CAMBIATO LA VITA E DOVE È NATA BE YOU.”
GÉRALDINE ALASIO

FALL WINTER 2021

WE MAKE SWEATERS. BEAUTIFUL, LIVELY, COLOURFUL, THAT SUIT EVERYONE. SWEATERS THAT ARE WARM FOR THE WINTER AND COMFY FOR THE SUMMER. SWEATERS WITH REAL CASHMERE, THAT OF MONGOLIA. WE FULLY RESPECT THE TRADITIONS OF THIS NOBLE FIBRE, TREATING IT WITH THE CARE THAT RULES OF EXCELLENCE DEMAND. BE YOU OFFERS A NATURALLY ELEGANT STYLE, FAR FROM RUN-OF-THE-MILL; A SENSE OF PURE, TIMELESS BEAUTY.

“I'VE NEVER THOUGHT ABOUT CHANGING WOMEN. IN FACT, I'VE ALWAYS WANTED MY SWEATERS TO MAKE THEM FEEL THEMSELVES AND ALSO MAKE THEM SMILE. AND IT IS PRECISELY WOMEN'S FACES, THEIR MOVEMENTS, GLANCES AND ATTITUDES THAT INSPIRE ME TO FORMULATE SHAPES, COLOURS AND VOLUMES. THESE SAME GLANCES I MET AS I CROSSED THE ENDLESS EXPANSES OF MONGOLIA IN 2008, WHEN I MADE MY FIRST TRIP TO THE COUNTRY THAT WOULD CHANGE MY LIFE AND GIVE RISE TO THE BIRTH OF BE YOU.”
GÉRALDINE ALASIO





MVD4000F1

Composizione/Composition: 100% cashmere
Peso/Weight: 46 gr.
Finezza/Gage: 7
N.Fili/Yarns: 2





MVD1003F1

Composizione/Composition: 100% cashmere
Peso/Weight: 386 gr.
Finezza/Gage: 7
N.Fili/Yarns: 2



MVD4505F1

Composizione/Composition: 100% cashmere
Peso/Weight: 395 gr.
Finezza/Gage: 3
N.Fili/Yarns: 6





GBD1053F1

Composizione/Composition: 100% cashmere
Peso/Weight: 230 gr.
Finezza/Gage: 7
N.Fili/Yarns: 2



GBD4052F1

Composizione/Composition: 100% cashmere
Peso/Weight: 280 gr.
Finezza/Gage: 7
N.Fili/Yarns: 2







GBD2051F1

Composizione/Composition: 100% cashmere
Peso/Weight: 215 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1





GBD1052F1

Composizione/Composition: 100% cashmere
Peso/Weight: 370 gr.
Finezza/Gage: 7
N.Fili/Yarns: 4



GBD1051F1

Composizione/Composition: 100% cashmere
Peso/Weight: 210 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1





GBD4051F1

Composizione/Composition: 100% cashmere
Peso/Weight: 238 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1



GBD1550F1

Composizione/Composition: 100% cashmere
Peso/Weight: 255 gr.
Finezza/Gage: 3.5
N.Fili/Yarns: 3





GBD3550F1

Composizione/Composition: 100% cashmere
Peso/Weight: 385 gr.
Finezza/Gage: 3.5
N.Fili/Yarns: 4





MVD6001F1

Composizione/Composition: 100% cashmere
Peso/Weight: 260 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1





MVD2001F1

Composizione/Composition: 100% cashmere
Peso/Weight: 255 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1



MVD3502F1

Composizione/Composition: 100% cashmere
Peso/Weight: 363 gr.
Finezza/Gage: 3
N.Fili/Yarns: 1





MVD1008F1

Composizione/Composition: 100% cashmere
Peso/Weight: 219 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1



MVD4501F1

Composizione/Composition: 100% cashmere
Peso/Weight: 310 gr.
Finezza/Gage: 5
N.Fili/Yarns: 3







MVD1503F1

Composizione/Composition: 100% cashmere
Peso/Weight: 348 gr.
Finezza/Gage: 7
N.Fili/Yarns: 2





MVD0302F1

Sciarpa/Scarf
Composizione/Composition: 100% cashmere
Peso/Weight: 143 gr.
Finezza/Gage: 7
N.Fili/Yarns: 1



MVD6500F1

Composizione/Composition: 100% cashmere
 Peso/Weight: 331 gr.
 Finezza/Gage: 5
 N.Fili/Yarns: 3





MVD4506F1

Composizione/Composition: 100% cashmere
Peso/Weight: 335 gr.
Finezza/Gage: 7
N.Fili/Yarns: 2



MVD1010F1

Felpa / Hoodie
Composizione/Composition: 100% cashmere
Peso/Weight: 270 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1



MVD0101F1

Pantalone / Trousers
Composizione/Composition: 100% cashmere
Peso/Weight: 241 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1





MVD1501F1

Composizione/Composition: 100% cashmere
Peso/Weight: 385 gr.
Finezza/Gage: 5
N.Fili/Yarns: 4





MVD1001F1

Composizione/Composition: 100% cashmere
Peso/Weight: 236 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1



MVD1004F1

Composizione/Composition: 100% cashmere
Peso/Weight: 196 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1





MVD3000F1

Composizione/Composition: 100% cashmere
Peso/Weight: 150 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1



MVD1009F1

Composizione/Composition: 100% cashmere
Peso/Weight: 146 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1







MVD3500F1

Composizione/Composition: 100% cashmere
 Peso/Weight: 390 gr.
 Finezza/Gage: 8
 N.Fili/Yarns: 2





MVD6000F1

Composizione/Composition: 100% cashmere
 Peso/Weight: 148 gr.
 Finezza/Gage: 12
 N.Fili/Yarns: 1



MVD3003F1

Cardigan
 Composizione/Composition: 100% cashmere
 Peso/Weight: 280 gr.
 Finezza/Gage: 12
 N.Fili/Yarns: 1



MVD4503F1

Composizione/Composition: 100% cashmere
Peso/Weight: 420 gr.
Finezza/Gage: 5
N.Fili/Yarns: 3





MVD3002F1

Composizione/Composition: 100% cashmere
Peso/Weight: 270 gr.
Finezza/Gage: 12
N.Fili/Yarns: 3



MVD0302F1

Sciarpa / Scarf
 Composizione/Composition: 100% cashmere
 Peso/Weight: 143 gr.
 Finezza/Gage: 7
 N.Fili/Yarns: 1





GBD4052F1

Composizione/Composition: 100% cashmere
Peso/Weight: 280 gr.
Finezza/Gage: 7
N.Fili/Yarns: 2



MVD1000F1

Composizione/Composition: 100% cashmere
Peso/Weight: 344 gr.
Finezza/Gage: 7
N.Fili/Yarns: 2





GBD4053F1

Composizione/Composition: 100% cashmere
Peso/Weight: 280 gr.
Finezza/Gage: 7
N.Fili/Yarns: 2



MVD1007F1

Composizione/Composition: 100% cashmere
Peso/Weight: 240 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1





GBD1054F1

Composizione/Composition: 100% cashmere
Peso/Weight: 190 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1



MVD2000F1

Composizione/Composition: 100% cashmere
Peso/Weight: 200 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1





MVD1005F1

Felpa / Hoodie
 Composizione/Composition: 100% cashmere
 Peso/Weight: 283 gr.
 Finezza/Gage: 12
 N.Fili/Yarns: 1



MVD0100F1

Pantalone / Trousers
 Composizione/Composition: 100% cashmere
 Peso/Weight: 245 gr.
 Finezza/Gage: 12
 N.Fili/Yarns: 1





MVD1502F1

Composizione/Composition: 100% cashmere
Peso/Weight: 465 gr.
Finezza/Gage: 3
N.Fili/Yarns: 6





MVD3501F1

Composizione/Composition: 100% cashmere
Peso/Weight: 448 gr.
Finezza/Gage: 8
N.Fili/Yarns: 2



GBD1050F1

Composizione/Composition: 100% cashmere
Peso/Weight: 176 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1





GBD4050F1

Composizione/Composition: 100% cashmere
Peso/Weight: 190 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1



MVD5000F1

Composizione/Composition: 100% cashmere
 Peso/Weight: 238 gr.
 Finezza/Gage: 12
 N.Fili/Yarns: 1





GBD2050F1

Composizione/Composition: 100% cashmere
Peso/Weight: 170 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1



MVD0302F1

Sciarpa / Scarf
 Composizione/Composition: 100% cashmere
 Peso/Weight: 143 gr.
 Finezza/Gage: 7
 N.Fili/Yarns: 1







MVD1500F1

Composizione/Composition: 100% cashmere
 Peso/Weight: 390 gr.
 Finezza/Gage: 5
 N.Fili/Yarns: 3





GBD1055F1

Composizione/Composition: 100% cashmere
Peso/Weight: 255 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1



MVD1002F1

Composizione/Composition: 100% cashmere
Peso/Weight: 310 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1





MVD4002F1

Composizione/Composition: 100% cashmere
Peso/Weight: 250 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1



MVD4508F1

Composizione/Composition: 100% cashmere
Peso/Weight: 465 gr.
Finezza/Gage: 5
N.Fili/Yarns: 3





MVD4003F1

Composizione/Composition: 100% cashmere
Peso/Weight: 144 gr.
Finezza/Gage: 12
N.Fili/Yarns: 1



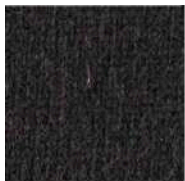
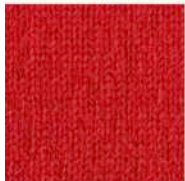
GBD2052F1

Composizione/Composition: 100% cashmere
Peso/Weight: 230 gr.
Finezza/Gage:7
N.Fili/Yarns: 2

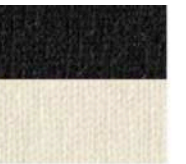
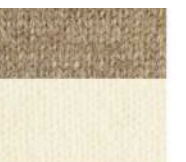
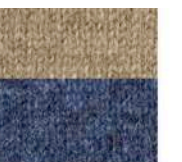
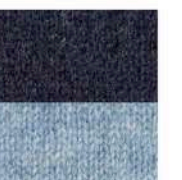
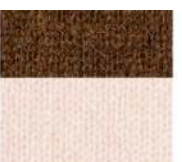




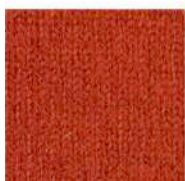
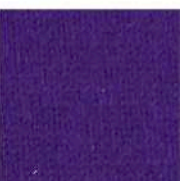
COLORS CARD MV

				
032 BLACK	133 MILITARY	197 OLIVE	201 CAMEL	318 YELLOW
				
321 PURPLE	335 WHITE	339 SKY	341 DENIM	354 BURGUNDY
				
429 TAUPE	471 COFFEE	554 LIGHT GREY	557 MID GREY	574 NAVY
				
580 RED	591 BOTTLE	657 ALABASTER	797 PASTEL GREEN	977 POWDER
				
988 SHELL	994 GERANIUM	995 LIGHT PINK	999 STRAWBERRY	

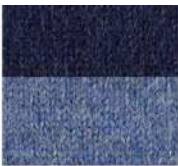
COLORS CARD COMBINATION MV

				
F01 032 + 429	F02 032 + 471	F03 032 + 657	F04 233 + 471	F05 133 + 197
				
F07 197 + 999	F08 201 + 318	F09 335 + 557	F10 335 + 133	F11 339 + 429
				
F12 341 + 429	F13 341 + 591	F14 429 + 335	F15 429 + 341	F16 471 + 032
				
F50 557 + 580	F51 557 + 335	F52 574 + 201	F53 574 + 339	F54 574 + 341
				
F55 574 + 429	F56 471 + 995			

COLORS CARD GB

				
046 BORDEAUX	057 TAUPE	075 CHARCOAL	081 BLACK	147 DARK GREY
				
148 LIGHT GREY	150 BOTTLE	254 RED	354 DENIM	479 NAVY
				
497 BROWN	505 CAMEL	522 SKY	550 LIGHT PINK	582 YELLOW
				
586 RUST	672 FUXIA	755 WHITE	766 MILITARY	912 VIOLET

COLORS CARD COMBINATION GB

				
F18 057 + 755	F25 479 + 505	F26 147 + 254	F27 081 + 057	F28 479 + 354
				
F29 505 + 582	F30 766 + 755	F31 081 + 505	F32 755 + 057	

BE YOU

Geraldine Aloisio

www.beyou-geraldinealasio.com

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